



## Jo-Ann See

LL.B. (Hons)  
Director  
Advocate & Solicitor  
Registered Patent Attorney (Singapore)

Direct: +65 6303 6211

Email:

Jo-Ann See is a Director of Amica Law LLC, and has been in practice for more than 30 years, focusing on intellectual property and in particular, in IP protection and management.

Jo-Ann has vast experience in working with clients in the development and protection of their intellectual property rights and she has acted for clients in diverse industries such as entertainment, cosmetics, chemicals and petroleum, telecommunications, information technology, food and beverage, hospitality, consumer products.

Jo-Ann graduated from the National University of Singapore with an LLB (Hons) degree. She was called to the Singapore Bar in 1983. Before joining private practice, she was the Deputy Registrar of Trade Marks and Patents in Singapore. Jo-Ann is a registered patent attorney in Singapore as well as a Notary Public and Commissioner of Oaths. Jo-Ann is also a member of the expert panel of the Singapore Domain Name Dispute Resolution Service.

### **Experience**

Her work encompasses advising clients on

- Identifying their IP, brand clearance and protection of IP rights
- Contentious opposition; invalidation and revocation proceedings.

- Strategies for protection of their IP rights worldwide as well as the management and review of their IP portfolio;
- Protection of their inventions, conducting patent searches and prosecution of patent applications, in Singapore and worldwide;
- Transfer of IP assets; assignments and licensing;
- Preparation and review of IP documentation, such as assignments; licensing agreements, transfer of technology agreements and franchising

### **Accolades**

Jo-Ann has been identified as a leading intellectual property lawyer in the following publications:

- Expert Guides Best of the Best - Trade Marks (bi-annually - 2009, 2011, 2013, 2015 and 2017)
- Expert Guides Trade Marks Law Practitioners (2008 - 2017)
- Expert Guides Patent Law Practitioners (2010 - 2017)
- World Trade Mark Review - The World's Leading Trademark Professionals (2012 – 2018)
- The Asia Pacific Legal 500 (2001 – 2018)
- AsiaLaw Leading Lawyers (2004, 2005, 2006, 2007, 2008, 2014)
- AsiaLaw Profiles 2016
- Chamber's Asia Leading Lawyers for Business
- Chambers Asia Pacific Guide – IP Singapore 2018 – Top Band  
"Jo-Ann See is known in the market as a leader in IP protection and brand management, with peers acknowledging her position in the market, saying: "The top band is an accurate reflection of her standing".
- Who's Who Legal Trade Marks (2004 – 2017)  
"Jo-Ann See is a leading player in the Singaporean market. She provides meticulous advice across a range of issues..."
- Women in Business Law (2015, 2016)
- Managing Intellectual Property IP Stars Top 250 Women in IP (2017)
- Managing Intellectual Property IP Stars (2016 and 2017)
- Guide to the World's Leading Trade Mark Law Practitioners

- Euromoney Legal Media Group's Guide to the World's Leading Trade Mark Law Practitioners
- IAM 1000 The World's Leading Patent Practitioners (2013 - 2015)

### **Memberships**

Jo-Ann is a member of various international intellectual property organisations. She was on the Board of Directors of the International Trade Marks Association (INTA) from 2002 to 2004 and is currently a member of the INTA's Non-Traditional Trade Marks Sub Committee. She was the Chairperson of the IP Committee of the Law Society of Singapore from 2011 to 2017. Jo-Ann is also a Council Member of the ASEAN IP Association.